

Expression of Interest

Invitation for Expression of Interest to develop Charge Point Management Software (CPMS), Value Added Service (VAS) features and other EV Business related features (Business Features)

Introduction

Adani TotalEnergies E-mobility Limited (ATEL), a wholly owned subsidiary of Adani Total Gas (ATGL), is a Charge Point Operator (CPO) and manages the charging infrastructure for electric vehicles. It aims to offer the consumers in India the option of zero emission mobility, seizing an emerging business opportunity that is in alignment with ATGL's vision to provide sustainable fueling solutions across the country. ATEL has a presence in over 23 states and over 250 cities.

To manage this growing sunrise business, ATEL invites reputed software companies to submit a proposal for the development of a comprehensive Charge Point Management Software (CPMS), Value Added Service (VAS) features and other EV Business related features (Business Features),

Project Overview:

We seek a robust and scalable software solution that will enable us to efficiently manage our EV charging infrastructure end to end. The software should encompass the following key features:

1. Charge Point Management:

- Real-time monitoring and control of charge points
- Remote diagnostics and maintenance
- o User authentication and access control

2. Integration of Value-Added Services:

- Payment processing and billing
- Loyalty programs and promotions
- Integration with third-party services (e.g., navigation, reservation systems)
- Cross Selling
- E-Commerce platform

3. Business Acquisition and Project Management:

- Customer relationship management (CRM)
- Lead generation and tracking
- Project planning and execution



4. Purchase and Operations Management:

- o Inventory management
- o Supplier and vendor management
- o Order processing and fulfillment
- o Asset Management Module

5. Additional Features:

- Data analytics and reporting
- Mobile app integration
- User-friendly interface

Proposal Requirements:

Interested vendors are requested to submit a detailed proposal that includes:

- Company profile and experience in similar projects
- Technical approach and methodology
- Project timeline and milestones
- Effort & Cost estimate
- References from previous clients
- Details of Human Resources along with details of their domain expertise
- List of top five clients along with their share in your revenue along with their contact details.
- Financial Statements for FY 22-23 & FY 23-24

Submission Deadline:

Please submit your proposal by 31.10.2024 to <u>mehta.kumar@adani.com</u> – Mob 7043386187. We look forward to collaborating with a vendor who shares our vision for a sustainable and efficient EV charging network.

Thank you for your interest and we look forward to your proposal.